



# Taste of Country USA

The 4<sup>th</sup> Annual Taste of Country USA will draw thousands of visitors and residents to Springfield, TN for a taste of “real country” food, fun and entertainment.

It’s a family friendly event, with activities for every age, all served up with plenty of great, small town Southern charm.

Taste of Country USA offers a one of a kind opportunity for your company or organization to showcase your product or service to thousands of potential customers.

## QUICK FACTS

**Event Date: June 13, 2015**

**Event Time: 10:00 a.m. to 4:00 p.m.**

**Where: The Historic Court House Square  
Springfield, TN**

- **2011 Estimated Attendance 4,500**
- **2012 Estimated Attendance 6,000**
- **2013 Estimated Attendance 8,000**
- **2014 Estimated Attendance 10,000+**



# Opportunities and Attractions

## Attractions

Miss Taste of Country USA

Spirits of the South

Junior Chef Cooking Competition

Commercial Chef Cooking Competition

Amateur Chef Cooking Competition

Beer Garden

Food Court

Live Country Music

Talent Competition

Kids Country

Arts & Craft Market

Business Expo

Robertson County History Movie



## Taste of Country at a glance....



# Sponsorship Opportunities

## Presenting Sponsor \$20,000

SOLD OUT, sponsorship includes:

- ~~All four cooking competitions~~
- ~~Banner over Court House Stage~~
- ~~Pole Banners~~

Name added to event as presenting sponsor

Promotional booth space to exhibit your product or service (10X10): Staffed by Sponsor

Ability to display supplied company banner at event

Stage announcements made throughout the event recognizing sponsorship

Opportunity to address the event audience

Logo placement on posters, flyers, and print advertising

Logo placement on TasteofCountryUSA.com website

Logo placement on sponsor recognition signage at the event

Name and sponsorship recognition in event media releases

## Platinum Sponsor \$8,000

One available, sponsorship includes:

- Talent Competition Attraction
- Curtain banners on Court House Stage
- Name rights to Main Street Stage

Name added to individual attraction as sponsor

Promotional booth space to exhibit your product or service (10X10): Staffed by Sponsor

Ability to display supplied company banner at event

Name recognition from stage during opening announcements

Logo placement on posters, flyers, and print advertising

Logo placement on TasteofCountryUSA.com website

Name and sponsorship recognition in event media releases

## Gold Sponsorship \$3,000

Three available opportunities:

- Spirits of the South
- ~~Beer Garden~~
- Food Court
- ~~Taste of Country USA Official Bank~~
- Kids Country

Promotional booth space to exhibit your product or service (10X10): Staffed by Sponsor

Supplied company banner displayed at event

Name recognition from stage during opening announcements

Logo placement on posters, flyers, and print advertising

Logo placement on TasteofCountryUSA.com website

Name and sponsorship recognition in event media releases

## Silver Sponsor \$1,000

Three available, sponsorship includes

- ~~Main Street Stage~~
- Arts & Crafts Market
- Car Cruise In
- Miss Taste of Country USA

Promotional booth space to exhibit your product or service (10X10): Staffed by Sponsor

Supplied company banner displayed at event

Name recognition from stage during opening announcements

Logo placement on TasteofCountryUSA.com website

Name and sponsorship recognition in event media releases

## Bronze Sponsor \$500

Two spots available

- \*Entry Gate Sponsors (3available)

Ability to display supplied company banner at event

Name recognition from stage during opening announcements

Logo placement on TasteofCountryUSA.com website

\*Entry Gate Sponsor benefits and responsibilities, contact for details